

## **Graphic Designer Job Description**

**Job Title:** In-House Graphic Designer

**Location:** Gateshead, UK

**Department:** Marketing

**Reports To:** Marketing Manager

**Job Type:** Full-Time

### **Job Overview:**

Are you a passionate designer who loves bringing ideas to life through stunning visuals? Do you thrive on creating eye-catching content and delivering design excellence? If so, we want you to join our team! We're looking for a creative and detail-oriented in-house Graphic Designer to join CyberPowerPC, a leading Gaming PC Manufacturer. As a Graphic Designer with us, you'll be responsible for producing high-quality visuals that represent our brand identity and resonate with the gaming community. A love for gaming will be a major plus, as you'll be working on projects that speak directly to gamers. You'll collaborate with the marketing and product teams to create digital and print materials, social media graphics, advertisements, and other design assets to support our campaigns and business goals.

### **Key Responsibilities:**

- Design and develop graphics for marketing campaigns, social media, website, and print materials.
- Maintain a consistent brand identity that aligns with the company's vision and values across all platforms and marketing channels.
- Collaborate closely with the marketing team to create visuals for advertisements, social media, email campaigns, and promotional content.
- Contribute to in-house design needs, including presentations and event materials including stand graphics.
- Prepare digital and print-ready files for internal teams for website and marketing use.
- Stay up-to-date with design trends, tools, and best practices to continuously improve your work.
- Manage multiple design projects efficiently, meeting tight deadlines while maintaining quality.
- Edit and optimise images for web use, including resizing, retouching, and enhancing visuals to ensure high-quality, web-ready assets.

### **Qualifications & Skills:**

- Proven experience as a Graphic Designer, with a strong portfolio that showcases your creativity and technical skills.
- Expertise in the following design applications Adobe Photoshop, Adobe Illustrator, Adobe Acrobat.
- Experience with Canva.
- Strong understanding of typography, layout, and brand identity.
- Experience with both digital and print design in a corporate/commercial setting
- Ability to take creative direction and implement feedback efficiently.
- Exceptional time management skills with the ability to handle multiple projects at once.
- Keen attention to detail and a passion for creative problem-solving.
- Exceptional written English skills, with 100% accuracy in spelling, grammar, and punctuation.

**Preferred Qualifications:**

- Experience in UI/UX design and website graphics.
- Basic knowledge of HTML/CSS is a plus.

**Why Join Us?**

- Work in a dynamic, collaborative environment with a leading Gaming PC Manufacturer.
- Be part of a company that lives and breathes gaming—your passion for gaming will help bring our brand to life.
- Play a key role in shaping the company's visual identity.
- Competitive salary and benefits package.
- Employee discount on products.
- Company pension plan.
- Free parking.
- Sick pay.
- Casual dress.

**Working Hours:**

- Type: Full-Time Permanent
- Hours: Monday - Friday, 9:00 AM - 5:30 PM

**How to Apply:**

To apply, please submit your CV, cover letter, and portfolio detailing your relevant experience and why you'd love to join CyberPowerPC.

**Email:** [crystal.pears@cyberpowersystem.co.uk](mailto:crystal.pears@cyberpowersystem.co.uk)

If you're a passionate designer with an eye for detail and a love for visual storytelling, we'd love to hear from you. Apply today and be part of our creative journey! We look forward to hearing from you!